



OFFICE OF THE COLLECTOR & DISTRICT ELECTION OFFICER
NORTH GOA DISTRICT
ELECTION BRANCH, COLLECTORATE BLDG., PANAJI GOA- 403001.
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No. 5-15-2019/ELN/15/441

Date: 24/03/2019

NOTIFICATION

WHEREAS, as per guidelines of Election Commission of India rate chart has been worked out for the purpose of maintaining ledger of accounts for Election Expenditure in connection with 01-North Goa Parliamentary Constituency 2019 and Bye - elections to 01-Mandrem and 05-Mapusa Assembly Constituencies.

AND WHEREAS, a meeting was held on 28/01/2019 at 10.30 a.m. of the Political Parties to discuss and finalize the rate chart, where the representatives of Political Parties present submitted their suggestions for the rates and after considering the suggestions made by the Political Parties final rates were notified for 27 items i.e. at Sr. No 1 to 27.

NOW THEREFORE, a consolidated list of rate chart, at Sr. No. 1 to 27 are hereby notified for reference of all Political Parties.

RATE CHART FOR BYE - ELECTION 01- MANDREM AND 05- MAPUSA AND GENERAL ELECTION TO 01- NORTH GOA PARLIAMENTARY CONSTITUENCY, 2019

SR. NO.	ITEMS	Prescribed Rates
1.	Hiring charges of loud speaker with amplifier and microphone	Rs. 3000/- per day
2.	Construction of podium / pandal (Standard size to seat 4-5 person)	Rs. 800/- per sq. mtr. per day
3.	Banner a) Cloth b) Flex c) Flex with frame	Rs. 12/- per sq. ft. as per size Rs. 15/- per sq. ft. as per size Rs. 75/- per sq. ft. as per size
4.	Cloth Flags Plastic Flags	Rs. 138/- per sq. mtr. as per size Rs. 220/- per sq. mtr. as per size
5.	Hand bills (As per 127 A of R.P. Act, 1951) Coloured Hand Bills A-4 (B/W)	Rs. 2/- per copy (max) Rs. 1/- per copy
6.	Posters - 58.5 x 91 cms (four colors) Posters - 58.5 x 91 cms (B/W)	Rs. 18/- per poster (max) Rs. 15/- per poster (max)
7.	Hoardings	Rs. 35/- per sq. ft. (max)
8.	Cut outs (Wooden) Cut outs (plastic / cloth)	Rs. 80/- per sq. ft. (max) Rs. 80/- per sq. ft. (max)
9.	Video filming with CDs/DVDs Cassettes 1. Charges for video filming digital camera including CD/DVD 2. Charges of Video Filming High Definition Digital Camera including CD/DVD 3. Charges for additional CD/DVD 4. Charges for Mini DV Cassettes 5. Charges for Mini DC Cassettes (Metallic) 6. Charges for head cleaning tape 7. Charges Grab. Mini DV cass/Mem/Card/Trf/DVD/DC/EUI/DVD/Voice/REC/ DVD	Rs. 3000/- per day/event with CD/DVD Rs. 3100/- per day/event with CD/DVD Rs. 130/- per CD & Rs.220/- per DVD Rs. 160/- per piece Rs. 270/- per piece Rs. 500/- per piece Rs. 700/-
10.	Erection of gates/ Arches	Rs. 44000/- per event

SR. NO.	ITEMS	Prescribed Rates
11.	Daily hiring charges of vehicles	As per Notification No. D/Tpt/STA/922/2011 published in the official gazette Series I No. 32 dated 10/11/2011. As per Notification No. 4/1/02/TPT(PF)4402 published in the official gazette Series I No. 31 dated 3/11/2011.
12.	Hiring charges of Hotel Rooms: 1. AC Suit Rooms 2. AC Delux 3. AC Rooms 4. Non AC Double Room	As per the Government notified tariff.
13.	Charges of Drivers, skilled workers, unskilled workers etc.	As per rates fixed by the labour Commissioner, Panaji Goa
14.	Hiring charges of furniture (chairs/sofa/table etc and fixtures)	Chair with arm Rs. 11/- & without arms Rs. 7/- per day (max) VIP chair Rs. 100/- per day Table (standard) Rs.55/- per day (max) Plastic Table cloth Rs.33/- per day. Sofa Rs.550/- per day (max) Electrical fixtures: Tube lights Rs. 25/- per piece per day Halogen (500 W) Rs.175/- per piece per day (max) Halogen (1000 W) Rs.275/- per piece per day (Max) Fans (ceiling) Rs. 165/- per piece per day (Max) Fans (Table) Rs. 220/- per piece per day (Max) Pedestal Fan Rs. 165/- Generators 25 KVA Rs.3300/- per day 62 KVA Rs.8800/- per day 125 KVA Rs.11000/- per day.
15.	Other items i) Telephone call ii) STD Calls iii) Xerox charges iv) Power connection charges v) Water supply for connection vi) Stationery items vii) Television viii) CD Player LED Wall ix) Refreshments charges a) Tea b) Coffee c) Biscuits d) Samosa e) Batata wada f) Mirchi g) Pakoda h) Sandwich i) Softdrink j) Lunch/Dinner packets per-person 1. Veg 2. Non Veg	Rates as per service providers Rates as per service providers Rs.2/- per paper (A4 or FS) Rs.3/- per paper (A3) As per Govt. rates As per Govt. Rates As per MRP Rs. 750/- per day Rs. 375/- per day Rs. 10,000/- Rs. 10/- per tea Rs. 15/- per coffee As per MRP Rs. 15/- per piece Rs. 15/- per piece Rs. 5/- per piece Rs. 15/- per plate Rs. 15/- per piece As per MRP Rs. 100/- per head Rs. 150/- per head

SR.NO.	ITEMS	Prescribed Rates
16.	<u>Print Media</u> News paper, (rates per sq. cm./ Col. Sq. cm.) a. Navhind Times b. Gomantak Times c. Times of India (Goa Edition) d. Herald e. Goa Dot f. Gomantak Time g. Gomantak h. Tarun Bharat i. Sunaprant j. Bhangar Bhui k. Navprabha l. Pudhari m. Goa Times n. Sanatan Prabhat o. Dainik Herald p. Lokmat	As per card rates of newspaper accepted by Department of Information & Publicity
17	<u>Electronic Media:</u> Rates for Television Scrolling ads. 1. Goa 365 - Goa. 2. Prudent - Goa 3. HCN - Goa 4. In Goa - Goa 5. RDX 6. Goa Plus 7. Prime TV Rates for Television Slides advt. 1. Goa 365 - Goa 2. Prudent - Goa 3. HCN - Goa 4. In Goa - Goa 5. RDX 6. Goa Plus 7. Prime Radio Channels 1. 92.7 Big FM 2. Radio Indigo 91.9 3. AIR FM Rainbow	Rates Rs. 2000/- per day. Rs. 3000/- per day Rs. 1800/- per day Rs. 2500/- per day Rs. 1800/- per day Rs. 900/- per day Rs. 3000/- per day. Rs. 5000/- (25 sec) Rs. 4500/- 8 insertion Rs. 2500/- 20 times Rs. 5000/- (20 sec) 8 insertion Rs. 2700/- (30 sec) 9 spots Rs. 1500/- (30 sec) 25 insertion Rs. 5000/- 30 sec 8 insertion Rs. 245/- per 10 sec Rs. 245/- per 10 sec Rs. 245/- per 10 sec

NB : The cost of the Advt. In (colour) to the above names dailies is 100% extra. Also, in case of the Advt. Published on front page, 3rd page and back page cost is extra (as per actual).

18 All India Radio Panaji FM RAINBOW (105.4 mghz)		
Spots/Sponsored/Sponsorship	Prime Time (0700-1100 & 1700-2300 hrs)	Non Prime Time:(1100-1700 hrs)
10 Sec Spot (offer: 1 free spot for every paid spot)	Rs. 440	Rs. 330
30 mins. Sponsorship for in house programs i.e. originated by AIR Panaji (offer: 360 sec free advertising)	Rs. 4750	Rs. 3750
15 mins. Sponsored program i.e. entire content of advertiser (60 sec free advertising)	Rs. 2640	Rs. 1980
10 mins. Sponsored program i.e. entire content of advertiser (offer: 40 secs free advertising)	Rs. 1760	Rs. 1320
5 mins. Sponsored programme i.e. entire content of advertiser (offer 20 sec free advertising)	Rs. 880	Rs. 660
10% discount for private parties/15% discount for Govt. agencies and registered agencies		
GST. @ of 18% applicable on discounted rate		
Rates for Advertisement (w.e.f. 1/6/17)		

Spots/Sponsored/Sponsorship	Prime Time(Film songs programme)	Non-Prime Time(Farm related, youth, children & women's programmes)
10 secs Spot(Offer:1 free spot for every paid spot)	Rs.500/-	Rs.300/-
30 mins. sponsorship for inhouse programmes i.e. originated by AIR Panaji (Offer :360 secs free advertising)	5400/-	3240/-
15 mins. Sponsored programme i.e. entire content of advertiser (Offer 60 secs free advertising)	Rs3000/-	Rs1800/-
10 mins. Sponsored programme i.e. entire content of advertiser (Offer: 40 secs free advertising)	Rs2000/-	Rs1200/-
5 mins. Sponsored programme i.e. entire content of advertiser (Offer 20 secs free advertising)	Rs1000/-	Rs600/-
10% discount for private parties/15% discount for Govt. agencies and registered agencies		
GST @ of 18% applicable on discounted rate		
Rates for Advertisement (w.e.f. 1/6/17)		
All India Radio Panaji Vividh Bharati (828 KHz)		
Spots/Sponsored/Sponsorship	Prime Time (0630-1000 & 1900-2300 hrs)	Mid Prime Time (1000-1100 & 1330-1430 hrs)
10 Sec Spot (Offer 1 free spot for every paid spot)	Rs. 280	Rs. 220
15 mins. Sponsored program i.e. entire content of advertising (Offer 60 sec free advertising)	Rs. 1680	Rs. 1320
10 mins. Sponsored program i.e. entire content of advertiser (Offer: 40 Sec free advertising)	Rs. 1120	Rs. 880
5mins. Sponsored program i.e. entire content of advertiser (Offer 20 Sec free advertising)	Rs. 750	Rs. 600
10% discount for private parties/15% discount for Govt. agencies and registered agencies		
GST @ of 18% applicable on discounted rate		
19	1. Mini Muffler 2. Big Muffler 3. Caps/Cloth Head Gears 4. Stickers 5. Batches/Menifesto/Badges etc 6. T-Shirt (with printing)	Rs. 25/- per piece Rs. 50/- per piece Rs. 25/- per piece Rs. 5/- per piece Rs. 5/- per piece Rs. 200/- per piece
20	Hall rent/room rent	As per market quotation PWD valuation
21	DJ set with multiple speaker and amplifier	6000/- per day
22	Vehicle with digital display with driver charges	2500/- per day
23	Labour charges	700/- per day
24	Garland	Rs. 100/- small Rs. 100/- big
25	Rent of Xerox machine	Rs. 10,000/- per month
26	Rent of computer	Rs. 5000/- per month
27	Rates for Advertisement (w.e.f. 1/6/17)	

The above rates are not inclusive of GST.

R. H. 23/1/19.
(R. Menaka, IAS)
Collector & DEO
North Goa District/Returning Officer of
01 - North Goa Parliamentary Constituence