



**STATE ELECTION COMMISSION
GOA**

ALTINHO, PANAJI-GOA

Tel. Commissioner: 2232632/ email: comm-gsec.goa@nic.in

Secretary: 2232631 / email: secretary-gsec@goa.gov.in

No. 4/51/Gen-ElN/ ZP/2025-26/SEC/288

Date: 29.11.2025

ORDER

Sub: Rate chart of the materials used for campaigning purposes in election.

Whereas it has been considered necessary to notify uniform rate chart of the materials relating to campaign during elections;

And whereas in order to facilitate and to maintain the accounts and to have uniformity amongst all the candidates, this Commission is generally adopting the applicable Rate list of items as notified by the concerned Collector of the district and for the time being in force;

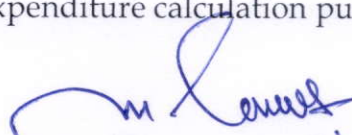
And therefore, the State Election Commission hereby adopts rate chart notified by the Collector North Goa and Collector South Goa for General Election to Lok Sabha, 2024 vide Notification No.6/46/2024/Rate-Chart/ELN/770 dated:16/03/2024 and Notification No. 79/133/LS 2024/ELN/Rate Chart/1053 dated: 18/03/2024.

And therefore, the State Election Commission hereby directs all the candidates and the political parties that the expenses incurred by them during the campaign shall be calculated on the basis of the rate list Notification No.6/46/2024/Rate-Chart/ELN/770 dated:16/03/2024 and Notification No. 79/133/LS 2024/ELN/Rate Chart/1053 dated: 18/03/2024.

The ROs for General Election to North Goa Zilla Panchayat shall furnish a copy of the rate list of items adopted by the Commission i.e. Notification No.6/46/2024/Rate-Chart/ELN/770 dated:16/03/2024 to the candidate while tendering the register to maintain the accounts of expenses.

The ROs for General Election to South Goa Zilla Panchayat shall furnish a copy of the rate list of items adopted by the Commission i.e. Notification No. 79/133/LS 2024/ELN/Rate Chart/1053 dated: 18/03/2024 to the candidate while tendering the register to maintain the accounts of expenses.

This shall be followed scrupulously by all concerned and also taken into consideration by all the expenditure observers for expenditure calculation purposes.



Menino D'Souza, IAS(Retd.)

Commissioner

State Election Commission, Goa

To,

The Director, Government Printing Press, Panaji for publishing in the Extraordinary Official Gazette.

Copy to;

1. All the Political Parties.
2. The Chief Secretary, Government of Goa, Secretariat, Porvorim Goa.
3. The Secretary (Panchayats), Secretariat, Porvorim Goa
4. The Additional Collector III, South Goa District, Margao Goa.
5. The Additional Collector I, North Goa District, Panaji Goa.
6. The Director, Directorate of Panchayat, Govt. of Goa, Panaji, Goa.
7. The Returning Officers (RO) / Assistant Returning Officers for General Election to North Goa Zilla Panchayat and South Goa Zilla Panchayat.
8. Guard file.

Encl: 1. Notification No.6/46/2024/Rate-Chart/ELN/770 dated:16/03/2024.

2. Notification No. 79/133/LS 2024/ELN/Rate Chart/1053 dated: 18/03/2024.

Assemblies of Andhra Pradesh, Arunachal Pradesh, Odisha & Sikkim, 2024 and bye-elections in 26 Assembly Constituencies in 13 States (as per Annexure-II), programme of the said elections scheduled to be notified on 20-03-2024, 28-03-2024, 12-04-2024, 18-04-2024, 26-04-2024, 29-04-2024 and 07-05-2024, as per the relevant provisions of existing the Conduct of Elections Rules, 1961, and the Commission's directions and guidelines.

By order,
S. B. Joshi,
Principal Secretary.

ANNEXURE-I

6. GOA

1. Medical Services viz. Public Health Department, Goa Medical College, Directorate of Health Services.
2. Police.
3. Civil Defence and Home Guards.
4. Fire and Emergency Services.
5. Prisons.
6. Excise.
7. Electricity Department.
8. Water Authority.
9. Kadamba Transport Corporation Limited/KTCL (SRTC of Goa).
10. Treasury Service.
11. Forest.
12. Central Government Institution (All India Radio, Dooradarshan, BSNL, Railways, Posts & Telegraph and Aviation).
13. Ambulance.
14. Media persons authorized by ECI for poll coverage.
15. Aviation and
16. Shipping/River Navigation/Transport.

◆◆◆
Office of the Collector & District Election Officer
South Goa District

Notification

No. 79/133/LS 2024/ELN/Rate Chart/1053

Whereas, as per the guidelines of the Election Commission of India, New Delhi, rate chart has been worked out for the purpose of maintaining ledger of accounts for election expenditure in connection with the General Election to Lok Sabha, 2024.

And whereas, a meeting was held on 06-03-2024 at 12.00 p.m. along with the representatives of recognized Political Parties to discuss and finalize the rate chart. The representatives of the Political Parties submitted their suggestions for the rates and after considering the suggestions final rates are notified for 29 items at Sr. 1 to 29.

Now therefore, a consolidated list of rate chart is hereby notified for reference to all Political Parties contesting for General Election to Lok Sabha, 2024.

Rate Chart for General Election to Lok Sabha, 2024

Sr. No.	Items	Rate proposed
1.	Hiring charges of loud speaker with amplifier and microphone	Rs. 3600/- per day
2	DJ set with multiple speaker and amplifier	Rs. 7200/- per day
3.	Megaphone	Rs. 4699/- (purchase price)
4.	Construction of podium/pandal	Rs. 960/- per sq. mtr.
5.	Banner	
	a) Cloth	Rs. 18/- per sq. ft.
	b) Flex	Rs. 18/- per sq. ft.
	c) Flex with frame	Rs. 90/- per sq. ft.
6.	Cloth Flags	Rs. 180/- per sq. ft.
	Flags (other material)	Rs. 264/- per sq. ft.
7.	Hand bills (As per 127 A of R.P. Act, 1951) coloured	Rs. 2/- per copy
	Hand Bills A-4 (B/W)	Rs. 1.20/- per copy
8.	Posters – 58.5 x 91 cms. (colored)	Rs. 22/- per poster
	Posters – 58.5 x 91 cms. (B/W)	Rs. 18/- per poster
9.	Hoardings	Rs. 78/- per sq. ft. for 30 days
		Rs. 30 combined rate per sq. ft. for manufacturing, hoarding design, installation, removal of hoardings etc.
10.	Cut outs (Wooden/cloth/other material)	Rs. 108/- per sq. ft.
11.	Video filming with CDs/DVDs Cassettes	
	1. Charges for video filming digital camera including CD/DVD	Rs. 3960/- per day/event with CD/DVD
	2. Charges of Video Filming High Definition Digital Camera including CD/DVD	Rs. 3960/- per day/event with CD/DVD
	3. Charges for additional CD/DVD	Rs. 156/- per CD and Rs. 220/- per DVD
	4. Charges Grab. Mini DV cass/Mem/Card/Trf/DVD/DC/EUL/DVD/Voice/REC/DVD	Rs. 840/- per piece
12.	Erection of gates/Arches	Rs. 52800/- per event
13.	1. Daily hiring charges of vehicles	As per notification No. D.Tpt/STA/2375-111/2019/2037 published in the Extraordinary Official Gazette, Series I No. 19 dated 05-08-2021
	2. Two Wheelers	Rates mentioned in the notification No. D.T.Pt/STA/1275/2013 published in the Official Gazette, Series I No. 18 dated 01-08-2013 by the Directorate of Transport
	3. Three Wheelers	

14.	Hiring charges of Hotel Rooms	As per the room tariff of the specified room of the said hotel as on the day of occupancy.
	1. AC Suit Rooms	
	2. AC Delux	
	3. AC Rooms	
	4. Non AC Double Room	
	5. Star Hotels	
15.	Charges of drivers, skilled workers, unskilled workers etc.	As per the rates fixed by the Labour Commissioner, Panaji-Goa
	Drivers	424.90/- per day
	Skilled Labour	424.90/- per day
	Semi Skilled Labour	369.90/- per day
	Clerical	424.90/- per day
	Unskilled Labour	311.00/- per day
16.	Hiring charges of furniture (chairs/sofa/table etc. and fixtures)	
	Plastic Chair (with arms)	Rs. 45/- per day
	Plastic Chair (without arms)	Rs. 40/- per day
	VIP Chairs including transportation, loading, unloading	Rs. 444/- per day
	Table with suitable cloth	Rs. 276/- per day
	Sofa	Rs. 5000/- per day
	Electrical Fixtures	
	Tube lights	Rs. 48/- per piece per day
	Halogen (500W)	Rs. 210/- per piece per day
	Halogen (1000W)	Rs. 330/- per piece per day
	Fans (Ceiling)	Rs. 244/- per piece per day
	Pedestal Fans	Rs. 198/- per piece per day
	Fans (industrial)	Rs. 12000/- per piece per day
	Pedestal Fans table	Rs. 264/- per piece per day
	Generators	
	25KVA	Rs. 4200/- per day
	62KVA	Rs. 10560/- per day
	125 KVA	Rs. 13200/- per day
17	Other items	
	i) Telephone call	Rates as per service providers
	ii) STD Calls	Rates as per service providers

17.	iii) Xerox charges	Rs. 2/- per paper (A4 or FS) & Rs. 3/- per paper (A3)		
	iv) Power connection charges	As per Govt. rates		
	v) Water supply for connection	As per Govt. rates		
	vi) Stationery items	As per MRP		
	vii) Television 32" TV 40" TV 50/55" TV	Rs. 360/- per day Rs. 480/- per day Rs. 600/- per day		
	viii) LED wall per sq. ft.	Rs. 240/- per sq. ft. per day		
	ix) Vehicle with LED display, sound and with driver per sq. ft.	Rs. 3000/- per day + Rs. 240 per sq. ft. per day for LED		
	x) CD Player	Rs. 450/- per day		
	xi) Refreshments charges			
	a) Tea	Rs. 12/- per tea		
	b) Coffee	Rs. 18/- per coffee		
	c) Biscuits	As per MRP		
	d) Samosa	Rs. 15/- per piece		
	e) Batata wada	Rs. 15/- per piece		
	f) Mirchi	Rs. 6/- per piece		
	g) Pakoda	Rs. 18/- per plate		
	h) Sandwich	Rs. 18/- per piece		
	i) Softdrink	As per MRP		
	j) Lunch/Dinner packets per person			
	1. Veg.	Rs. 120/- per head		
	2. Non Veg.	Rs. 198/- per head		
18.	Print Media	Rate per sq. cm.	Rate per sq. cms.	
	News paper (rates per sq. cm./col. sq. cm.)	Colour	B/W	
	English			
	a. Navhind Times	Rs. 300	Rs. 150	
	b. Times of India (Goa Edition)	Rs. 250	Rs. 170	
	c. Herald	Rs. 300	Rs. 150	
	d. The Goan Every day	Rs. 250	Rs. 150	

	Marathi			
	e. Gomantak	Rs. 450	Rs. 225	
	f. Tarun Bharat	Rs. 450	Rs. 300	
	g. Navprabha	Rs. 150	Rs. 100	
	h. Pudhari	Rs. 300	Rs. 150	
	i. Goa Times	Rs. 80	Rs. 40	
	j. Sanatan Prabhat	Rs. 125	Rs. 75	
	k. Goan Varta	Rs. 320	Rs. 160	
	l. Lokmat	Rs. 400	Rs. 200	
	m. Dainik Herald	Rs. 250	Rs. 125	
	Konkani			
	n. Bhaangar Bhuin	Rs. 200	Rs. 150	
	o. Goemkarponn	Rs. 150	Rs. 150	
	Electronic Media:			
19.	Rates for Television Ads.			
	Television Channels	Rate per day	Insertion per day	Duration (in sec.)
	Goa 365	7000	10	30
	In Goa	5500	10	30
	Prudent	12390	10	30
	RDX	4500	15	15
	Goa Plus	3500	10	30
	Prime TV	2500	15	30
	Goan Varta Live	3000	20	30
	Gomantak TV	3000	20	30
	Herald TV	2000	20	30
	Rates for Television Scrolling Ads.			
	Television Channels	Rate per day	Insertion per day	Duration (in sec.)
	Goa 365	3000	50	30
	In Goa	4000	60	20
	Prudent	4200	60	30
	RDX	3600	25	20
	Goa Plus	2500	50	40
	Prime TV	1800	80	30
	Goan Varta Live	2000	120	30
	Gomantak TV	2000	120	30
	Herald TV	1500	100	30
	L Band Advertisement rates			
	Channels	Rate per day	Insertion per day	Duration (in seconds)
	Goa 365	NA		
	In Goa	3500	10	10

19.	Prudent	4200	10	10
	RDX	2700	5	20
	Goa Plus	2000	10	30
	Prime TV	2500	10	30
	Gomantak TV	3000	10	30
	Herald TV	4000	10	30
20.	Radio			
	Name of the Radio Channels		Rate per 10 Sec.	
	1. 92.7 Big FM		Rs. 245	
	2. Radio Indigo 91.9		Rs. 245	
	3. Air FM Rainbow		Rs. 220	
	All India Radio Panaji FM RAINBOW (105.4 mghz)			
	Spots/Sponsored/Sponsorship		Prime Time (0700-1100 & 1700-2300 hrs.)	Non Prime Time (1100-1700 hrs.)
	10 sec. spot (offer. 1 free spot for every paid spot)		Rs. 440	Rs. 330
	30 mins. sponsorship for inhouse programs i.e. originated by AIR Panaji (offer 360 sec. free advertising)		Rs. 4750	Rs. 3750
	15 mins. sponsored program i.e. entire content of advertiser (60 sec. free advertising)		Rs. 2640	Rs. 1980
	10 mins. sponsored program i.e. entire content of advertiser (offer 40 secs. free advertising)		Rs. 1760	Rs. 1320
	5 mins. sponsored programme i.e. entire content of advertiser (offer 20 sec. free advertising)		Rs. 880	Rs. 660
	All India Radio Panaji Primary Channels-MHADEI (1287 Khz)			
	Spots/Sponsored/Sponsorship		Prime Time (Film songs programme)	Non-Prime Time (Farm related, youth, children & women's programmes)
	10 secs. spot (Offer:1 free spot for every paid spot)		Rs. 500/-	Rs. 300/-
	30 mins. sponsorship for inhouse programmes i.e. originated by AIR Panaji (Offer : 360 secs. free advertising)		Rs. 5400	Rs. 3240
	15 mins. Sponsored programme i.e. entire content of advertiser (Offer 60 secs. free advertising)		Rs. 3000/-	Rs. 1800/-
	10 mins. sponsored programme i.e. entire content of advertiser (Offer: 40 secs. free advertising)		Rs. 2000/-	Rs. 1200/-
	5 mins. sponsored programme i.e. entire content of advertiser (Offer 20 secs. free advertising)		Rs. 1000/-	Rs. 600/-

All India Radio Panaji Vividh Bharati (828 Khz)				
	Spots/Sponsored/Sponsorship	Prime Time (0630-1000 & 1900-2300 hrs.)	Mid Prime Time (1000- 1100 & 1330-1430 hrs.)	Non Prime Time (1200- 1330, 1430- 1730 & 1815-1900 hrs.)
	10 sec. spot (Offer 1 free spot for every paid spot)	Rs. 280	Rs. 220	Rs. 170
	15 mins. sponsored program i.e. entire content of advertising (Offer 60 sec. free advertising)	Rs. 1680	Rs. 1320	Rs. 1020
	10 mins. sponsored program i.e. entire content of advertiser (Offer 40 sec. free advertising)	Rs. 1120	Rs. 880	Rs. 680
	5mins. sponsored program i.e. entire content of advertiser (Offer 20 sec. free advertising)	Rs. 750	Rs. 600	Rs. 500
21.	Production of videos and creatives	Rates notified by DAVP, Government of India notified vide No. 22204/11/09-AV(Part-2) dated 18-05-2012.		
22.	1. Mini Scarf/Muffler	Rs. 30/- per piece		
	2. Big Scarf/Muffler	Rs. 60/- per piece		
	3. Shawl	Rs. 60/- per piece		
	4. Caps/Cloth Head Gears	Rs. 34/- per piece		
	5. Stickers	Rs. 6/- per piece		
	6. Manifesto/Badges etc.	Rs. 6/- per piece		
23.	Hall rent/Room rent	As per actual rate of the venue used for the period		
24.	Vehicle with display, sound and with driver	Rs. 3000/- per day		
25.	Garland	Rs. 120/- Small Rs. 240/- Big		
26.	Rent of Xerox machine	Rs. 12,000/- per month		
27.	Rent of computer	Rs. 6000/- per month		
28.	Broom stick	Rs. 60/- per unit		
29.	3-Ply surgical Mask	Rs. 1/-		
	N95 Mask	Rs. 3.68/-		

The above rates are exclusive of GST.

A. Asvin Chandru, IAS, Collector & DEO, South Goa District.

Margao, 18th March, 2024.

www.goaprintingpress.gov.in

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Panaji, 18th March, 2024 (Phalguna 28, 1945)

SERIES II No. 50

OFFICIAL GAZETTE

GOVERNMENT OF GOA

PUBLISHED BY AUTHORITY

EXTRAORDINARY

No. 4

GOVERNMENT OF GOA

Office of the Collector & District Election Officer
North Goa District

Notification

No. 6/46/2024/Rate-Chart/ELN/770

Whereas, as per the guidelines of the Election Commission of India, New Delhi, rate chart has been worked out for the purpose of maintaining ledger of accounts for election expenditure in connection with the General Election to Lok Sabha, 2024.

And whereas, a meeting was held on 08-03-2024 at 05.00 p.m. along with the representatives of recognized Political Parties to discuss and finalize the rate chart. The representatives of the Political Parties present negotiated and submitted their suggestions for the rates and after considering the suggestions final rates were notified for 27 items at Sr. 1 to 27.

Now therefore, a consolidated list of rate chart is hereby notified for reference to all Political Parties contesting for General Election to Lok Sabha, 2024.

Sr. No.	Items	Prescribed rates
1	2	3
1.	Hiring charges of loud speaker with amplifier and microphone	Rs. 3000/- per day.
2.	Construction of podium/pandal (Standard size to seat 4-5 person)	Rs. 880/- per sq. mtrs.
3.	Banner	
	a) Cloth	Rs. 15/- per sq. ft. as per size.
	b) Flex	Rs. 17/- per sq. ft. as per size.
	c) Flex with frame	Rs. 83/- per sq. ft. as per size.

Suggestions are welcomed on e-mail: dir-gpps.goa@nic.in

1377

OFFICIAL GAZETTE — GOVT. OF GOA
(EXTRAORDINARY No. 4)

SERIES II No. 50

18TH MARCH, 2024

1	2	3
4. Cloth Flags		Rs. 150/- per sq. mtr. as per size.
Other flags		Rs. 220/- per sq. mtrs.
5. Hand bills (as per 127 A of R.P. Act, 1951) coloured		Rs. 2/- per copy (max).
Hand Bills A-4 (B/W)		Rs. 1/- per copy.
6. Posters—58.5 x 91 cms. (four colors)		Rs. 18/- per poster (max).
Posters—58.5 x 91 cms. (B/W)		Rs. 16/- per poster (max).
7. Hoardings		Rs. 36/- per sq. ft. (max).
		Rs. 25/- combined rate per sq. feet for manufacturing hoarding, design, installation, removal of hoardings.
8. Cut outs (wooden)		Rs. 92/- per sq. ft. (max).
9. Cut outs (cloth)		Rs. 92/- per sq. ft. (max).
10. Video filming with CDs/DVDs Cassettes:		
1. Charges for video filming digital camera including CD/DVD		Rs. 3300/- per day/event with CD/DVD.
2. Charges of video filming high definition digital camera including CD/DVD		Rs. 3390/- per day/event with CD/DVD.
3. Charges for additional CD/DVD		Rs. 145/- per CD & Rs. 240/- per DVD.
4. Charges for Mini DV Cassettes		Rs. 165/- per piece.
5. Charges for Mini DC Cassettes (Metallic)		Rs. 297/- per piece.
6. Charges for head cleaning tape		Rs. 500/- per piece.
7. Charges Grab. Mini DV cass /Mem/Card/Tf/DVD/DC/EUI/ /DVD/Voice/REC/DVD		Rs. 770/-.
11. Erection of gates/arches		Rs. 48,400/- per event.
12. Daily hiring charges of vehicles		As per Government notified rates.
13. Hiring charges of Hotel Rooms		
1. AC Suit Rooms		As per the Government notified tariff.
2. AC Delux		
3. AC Rooms		
4. Non AC Double Room		
14. Charges of drivers, skilled workers, unskilled workers etc.		As per rates fixed by the Labour Commissioner, Panaji-Goa.
15. Hiring charges of furniture (chairs/sofa/table etc. and fixtures)		Chair with arm Rs. 12/- & without arms Rs. 08/- per day (max). VIP chair Rs. 110/- per day. Table (standard) Rs. 80/- per day (max). Table cloth Rs. 36/- per day. Sofa—Plain Sofa—750/-. Decorative Sofa —1000/- Electrical fixtures: Tube lights Rs. 30/- per piece per day. Halogen (500 W) Rs. 165/- per piece per day (max).

1	2	4
		Halogen (1000 W) Rs. 300/- per piece per day (max).
		Fans (ceiling) Rs. 200/- per piece per day (max).
		Fans (Table) Rs. 242/- per piece per day (max).
		Pedestal Fan Rs. 180/-.
		25 KVA Rs. 3630/- per day.
		62 KVA Rs. 9680/- per day.
		125 KVA Rs. 12100/- per day.
Other items		
1. Telephone call		Rates as per service providers.
2. STD Calls		Rates as per service providers.
3. Xerox charges		Rs. 2/- per paper (A4 or FS)
		Rs. 3/- per paper (A3).
4. Power connection charges		As per Govt. rates.
5. Water supply for connection		As per Govt. rates.
6. Stationery items		As per MRP
7. Television		Rs. 770/- per day.
8. CD Player		Rs. 385/- per day.
9. LED wall per sq. feet		Rs. 200/- per sq. feet per day.
10. Vehicle with LED display, sound with driver per sq. feet		Rs. 2500/- per day + Rs. 200/- a sq. feet per day for LED.
16. Refreshments charges		
a) Tea		Rs. 15/- per tea.
b) Coffee		Rs. 20/- per coffee.
c) Biscuits		As per MRP
d) Samosa		Rs. 15/- per piece.
e) Batata wada		Rs. 15/- per piece.
f) Mirchi		Rs. 10/- per piece.
g) Pakoda		Rs. 30/- per plate.
h) Sandwich		Rs. 40/- per piece.
i) Softdrink		As per MRP
j) Lunch/Dinner packets per person		
1. Veg		Rs. 125/- per head
2. Non Veg		Rs. 180/- per head.

Print Media		Rate per sq. cm.	Rate per sq. cm.
Newspaper (rates per sq. cm./col. sq. cm.)		Colour	B/W
17. a.	Navhind Times	Rs. 300	Rs. 150
b.	Times of India (Goa Edition)	Rs. 250	Rs. 170
c.	Herald	Rs. 300	Rs. 150
d.	The Goa Everyday	Rs. 250	Rs. 150
e.	Gomantak	Rs. 450	Rs. 225
f.	Tarun Bharat	Rs. 450	Rs. 300
g.	Navprabha	Rs. 150	Rs. 100

1	2	3
h. Pudhari		
i. Goa Times	Rs. 300	Rs. 150
j. Sanatan Prabhat	Rs. 80	Rs. 40
k. Goan Varta	Rs. 125	Rs. 75
l. Lokmat	Rs. 320	Rs. 160
m. Dainik Herald	Rs. 400	Rs. 200
n. Bhaangar Bhuin	Rs. 250	Rs. 125
o. Goemkarponn	Rs. 200	Rs. 150
	Rs. 150	Rs. 150

Electronic Media:

Rates for Television Scrolling Ads.

1	2
18. 1. Goa 365-Goa	Rs. 7000/- 10 insertion per day 30 sec.
2. Prudent-Goa	Rs. 12,390/- 10 insertion per day 30 sec.
3. In Goa-Goa	Rs. 5500/- 10 insertion per day 30 sec.
4. RDX	Rs. 4500/- 15 insertion per day 15 sec.
5. Goa Plus	Rs. 3500/- 10 insertion per day 30 sec.
6. Prime TV	Rs. 2500/- 15 insertion per day 30 sec.
7. Goan Varta Live	Rs. 3000/- 20 insertion per day 30 sec.
8. Gomantak TV	Rs. 3000/- 20 insertion per day 30 sec.
9. Herald TV	Rs. 2000/- 20 insertion per day 30 sec.

Rates for Television Scrolling Ads.

1. Goa 365-Goa	Rs. 3000/- 50 insertion per day 30 sec.
2. Prudent-Goa	Rs. 4200/- 60 insertion per day 30 sec.
3. In Goa-Goa	Rs. 4000/- 60 insertion per day 20 sec.
4. RDX	Rs. 3600/- 25 insertion per day 20 sec.
5. Goa Plus	Rs. 2500/- 50 insertion per day 40 sec.
6. Prime TV	Rs. 1800/- 80 insertion per day 30 sec.
7. Goan Varta Live	Rs. 2000/- 120 insertion per day 30 sec.
8. Gomantak TV	Rs. 2000/- 120 insertion per day 30 sec.
9. Herald TV	Rs. 1500/- 100 insertion per day 30 sec.

L Band Advt. Rates

1. Goa 365-Goa	NA
2. Prudent-Goa	Rs. 4200/- 10 insertion per day 10 sec.
3. In Goa-Goa	Rs. 3500/- 10 insertion per day 10 sec.
4. RDX	Rs. 2700/- 5 insertion per day 20 sec.
5. Goa Plus	Rs. 2500/- 10 insertion per day 30 sec.
6. Prime TV	Rs. 2500/- 10 insertion per day 30 sec.
7. Gomantak TV	Rs. 3000/- 10 insertion per day 30 sec.
8. Herald TV	Rs. 4000/- 10 insertion per day 30 sec.

Radio Channels

1. 92.7 Big FM Rs. 245/- per 10 sec.
2. Radio Indigo 91.9 Rs. 245/- per 10 sec.
3. AIR FM Rainbow Rs. 220/- per 10 sec.

An India Radio Panaji FM RAINBOW (105.4 mghz)

Spots/Sponsored/Sponsorship	Prime time (0700-1100 & 1700- -2300 hrs.)	Non Prime Time (1100-1700 hrs.)
1	2	3
10 sec. spot (offer 1 free spot for every paid spot)	Rs. 440	Rs. 330
30 mins. sponsorship for inhouse programs i.e. originated by AIR Panaji (offer 360 secs. free advertising)	Rs. 4750	Rs. 3750
15 mins. sponsored program i.e. entire content of advertiser (60 sec. free advertising)	Rs. 2640	Rs. 1980
10 mins. sponsored program i.e. entire content of advertiser (offer 40 secs. free advertising)	Rs. 1760	Rs. 1320
5 mins. sponsored programme i.e. entire content of advertiser (offer 20 sec. free advertising)	Rs. 880	Rs. 660

All India Radio Panaji Primary Channels-MHADEI (1287 Khz)

Spots/Sponsored/Sponsorship	Prime time (Film songs programme)	Non Prime Time (Farm related, youth, children & women's programmes)
1	2	3
10 secs. spot (Offer: 1 free spot for every paid spot)	Rs. 500/-	Rs. 300/-
30 mins. sponsorship for inhouse programmes i.e. originated by AIR Panaji (Offer: 360 secs. free advertising)	Rs. 5400/-	Rs. 3240/-
15 mins. sponsored programme i.e. entire content of advertiser (Offer: 60 secs. free advertising)	Rs. 3000/-	Rs. 1800/-
10 mins. sponsored programme i.e. entire content of advertiser (Offer: 40 secs. free advertising)	Rs. 2000/-	Rs. 1200/-
5 mins. sponsored programme i.e. entire content of advertiser (Offer: 20 secs. free advertising)	Rs. 1000/-	Rs. 600/-

All India Radio Panaji Vividh Bharati (828 Khz)

Spots/Sponsored/Sponsorship	Prime Time (06:30-10:00 & 19:00-23:00 hrs.)	Mid Prime Time (10:00-11:00 & 13:30-14:30 hrs.)	Non Prime Time (12:00-13:30, 14:30- 17:30 & 18:15- 19:00 hrs.)
1	2	3	4
10 sec. spot (Offer 1 free spot for every paid spot)	Rs. 280	Rs. 220	Rs. 170
15 mins. sponsored program i.e. entire content of advertising (Offer 60 sec. free advertising)	Rs. 1680	Rs. 1320	Rs. 1020
10 mins. sponsored program i.e. entire content of advertiser (Offer 40 sec. free advertising)	Rs. 1120	Rs. 880	Rs. 680

1	2	3	4
5 mins. sponsored program i.e. entire content of advertiser (Offer 20 sec. free advertising)	Rs. 750	Rs. 600	Rs. 500
19. 1. Mini Muffler	Rs. 30/- per piece.		
2. Big Muffler	Rs. 60/- per piece.		
3. Caps/Cloth Head Gears	Rs. 30/- per piece.		
4. Stickers	Rs. 10/- per piece.		
5. Batches/Menifesto/Badges etc.	Rs. 5/- per piece.		
6. T-Shirt (with printing)	Rs. 250/- per piece.		
20. Hall rent/room rent	As per market quotation PWD valuation.		
21. DJ set with multiple speaker and amplifier	Rs. 6000/- per day.		
22. Vehicle with digital display with driver charges	Rs. 2500/- per day.		
23. Labour charges	Rs. 800/- per day/per labour.		
24. Garland	Rs. 100/- small. Rs. 200/- big.		
25. Rent of Xerox machine	Rs. 10,000/- per month.		
26. Rent of computer	Rs. 5000/- per month.		
27. Brooms	Rs. 50/- per unit.		

The above rates are not inclusive of GST.

Dr. Sneha S. Gitte, IAS, Collector/DEO, North Goa District.

Panaji, 16th March, 2024.

www.goaprintingpress.gov.in

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